



LIVESCORE UNVEILS INDUSTRY-FIRST FOUR-DAY WORK WEEK TRIAL FOR LONDON STAFF

We have long been at the forefront of innovation across the sports media and sports betting industries. With over 25 years of experience and a unique convergence model that delivers a seamless ecosystem for sports fans, remaining committed to evolving in line with both user expectations and employee needs.

As part of that ongoing evolution, the global sports media brand is now taking a bold step to support the people behind its success. Starting on the 19th May 2025, LiveScore Group began a trial of a four-day work week for its London-based employees.

The move is designed to reflect the evolving nature of work, offering a better balance between professional and personal life, while continuing to nurture the energy, creativity, and collaboration that come from working together in person.

Under the new model, employees will work from the office Monday through Thursday, with Fridays becoming a non-working day for most of the team. A small number of Fridays will remain working days to support key sporting events or major business moments. These exceptions ensure that LiveScore Group continues to deliver the high-performance standards and real-time coverage its users expect while giving employees the benefit of a regular three-day weekend, most weeks.

The trial will run for 12 months, with a formal review of its impact scheduled for October 2025, informed by feedback from across the business.

At its core, LiveScore Group is about people: fans, teams, and employees alike. As LiveScore Group continues to fuel fans' passion for sport, it's equally focused on creating an environment where its people can thrive.

Sam Sadi, CEO of LiveScore Group said:

"LiveScore Group was built on innovation. Not just in how we serve sports fans, but in how we grow and evolve as a business. As pioneers in convergence, we understand the power of creating ecosystems that work better together and that includes how we work as a team.

"This four-day work week trial is a natural step in our journey, building a future-fit business that can continue to lead, adapt, and perform at the highest level. We're proud to be taking this step forward as we continue to grow and lead from the front"

Matthew Garratt, Chief People Officer, of LiveScore Group said:

"We know that building world-class products starts with creating a world-class environment for our people. This trial reflects our belief that performance and wellbeing are not at odds, instead, they power each other. By supporting balance and in-person collaboration, we're building a stronger, more connected team ready to drive the next chapter of our growth.