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Easter at Musselburgh a strong favourite with Virgin Bet Scottish racecourse prepares for biggest ever springtime race day

VIRGIN BET has been announced as the headline Easter Saturday Raceday sponsor at <u>Musselburgh</u> Racecourse – ahead of one of the biggest days of racing in the Scottish calendar.

Featuring the £100,000 Queen's Cup and The Scottish Sprint Cup – regarded as Scotland's fastest race – The Virgin Bet Easter Saturday Raceday will see some of the country's top horses, trainers and jockeys converge on the East Lothian course on Saturday 30th March.

Bill Farnsworth, Racecourse Director with Musselburgh Racecourse, said: "In Virgin Bet we have a headline sponsor that matches our ambitions, to continue growing our Easter event and building its reputation as the pinnacle of horse racing in Scotland.

"We have a packed programme for avid racing fans. The £100,000 Virgin Bet Queen's Cup, a Heritage Handicap staged over 1m 6f, is the feature race. With total prize money nudging £300,000, there is also a superb supporting card boasting contests such as the Virgin Bet Scottish Sprint Cup and Virgin Bet Silver Arrow, which are run over five-furlongs and seven-furlongs, respectively.

Last year's winner of the Queen's Cup, Wise Eagle, went on to finish second in a Group 3 contest at Ascot while the 2022 hero Enemy was a close runner-up in a race in Saudi Arabia worth a whopping £1.2 million.

The Scottish Sprint Cup attracts some of the fastest horses in the country, and twelve months ago, was won in blistering style by Silky Wilkie, who, just four weeks later, was just pipped by a short-head at Epsom on Derby Day. He was also second twice in Listed grade at Beverley and York.

Musselburgh's five-furlong track record was set in this race by 2018 winner Caspian Prince, who stopped the clock at 56.77sec, and meant he was travelling quicker than the cars on the adjacent road!

Top jockey Hollie Doyle landed the 2019 renewal with Saheeq, who, like Caspian Prince, was trained by Mick Appleby. Last year's Silver Arrow winner, Gweedore, was successful for the second year running, and his Galashiels trainer, Katie Scott, reports that she is preparing her stable star for the hat-trick!"

The high calibre of flat racing will be captured and broadcast across the UK by ITV Racing, with the racing programme starting at 1:30 and the final race getting underway at 5:20.

Ric Leask, Marketing Director at Virgin Bet, said: "We are thrilled to announce Virgin Bet as the headline sponsor for Easter Saturday Raceday at Musselburgh Racecourse.

"We are passionate about delivering an unparalleled sports betting experience, and there's no better way to showcase this commitment than by supporting one of the biggest days of racing in the Scottish calendar.

"Musselburgh holds a special place in the hearts of racing enthusiasts, and we are excited to be a part of the excitement and tradition that the Easter Saturday Raceday brings.





"This sponsorship reflects our dedication to being a leading player in the horseracing world, and we're delighted to continue to be deeply embedded within the highlight moments of the sport."

Aisling Johnston, Head of Marketing and Business Development with Musselburgh Racecourse, said: "Easter Saturday is one of our biggest annual events that has grown over the years, gaining the royal seal of approval along the way.

"Virgin Bet coming on board is helping us to be even more ambitious with our plans, so that we can put on the perfect holiday weekend event for all manner of racegoers.

"This includes us expanding the off-track entertainment and hospitality offering. We believe it will be our best easter raceday to date."

With the top-quality racing matched by a wide-ranging food and drink offering, plus an after-racing party, the event promises to be one of the biggest social gatherings in the Easter social calendar.

The Virgin Bet Easter Saturday Raceday on 30th March 2024 will open doors at 11:30 am and the first race is off at 1:50 pm (subject to change).

Book your tickets before midnight on the 29th of March and save £5.00 per person with under 17s going free when accompanied by an adult, T&Cs apply.

For more information and to book tickets now for Easter Saturday, visit: https://www.musselburgh-racecourse.co.uk/view-fixture/easter-saturday-30-03-2024#tickets-header

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About Virgin Bet

Launched in May 2019, Virgin Bet™ is one of the UK's fastest growing Sportsbooks and winner of 2021 SBC's "Rising Star" award. With access to a huge range of betting markets across all the top sports, as well as the nation's most popular casino products, Virgin Bet delivers a top-quality experience for its customers and has the perfect line-up to disrupt the sportsbook industry.

Virgin Bet fuses the values and principles of the Virgin master brand with the online gaming expertise of LiveScore Group to deliver a first-class customer experience.

Issued on behalf of Musselburgh Racecourse by Holyrood PR. For more information, please call 0131 561 2244 or email info@holyroodpr.co.uk



